



巴西良好牛肉评估 (Beef on Track) 示范项目

谅解备忘录

巴西是全球最大的牛肉出口国，中国每年近一半的进口牛肉来自巴西，且规模逐年增长。据中国海关统计数据显示，2022 至 2024 年间，中国牛肉进口总量分别为 279.82 万吨，281.02 万吨和 295.32 万吨，其中自巴西进口牛肉量分别为 110.5 万吨，117.7 万吨和 134.0 万吨，占中国牛肉进口总量的 39.49%，41.88%和 45.37%，这一贸易伙伴关系充分体现了两国经贸往来的紧密性和重要性。

为更好地服务牛肉进出口相关企业，帮助中国进口商全面了解巴西牛肉的生产情况、供应链流程、法律法规要求以及环保举措，巴西联邦检察官办公室 (MPF) 和巴西农林业管理与认证研究所 (Imaflora) 共同制定了《巴西良好牛肉评估 (Beef on Track)》系列标准，旨在推动各利益相关方采购符合巴西法律法规的绿色低碳牛肉，建立可靠的“B2B”牛肉供应链，进一步促进中国-巴西两国牛肉产品绿色贸易。作为该项目在中国的授权合作伙伴，贝拉特拉咨询管理 (上海) 有限公司 (BellaTerra Consulting) 正协助 Imaflora 在中国推进《巴西良好牛肉评估 (Beef on Track)》项目的一切相关工作。

鉴此，天津市肉类协会特此承诺：

- (i) 与一家巴西屠宰场签署商业协议，开展符合并具备“《巴西良好牛肉评估 (Beef on Track)》”标签牛肉的贸易（具体合同条款将另行商议）；
- (ii) 与 Imaflora 签署协议，以正式确立合作关系；
- (iii) 于 2025 年 10 月 21 日在巴西利亚举办的“中巴可持续牛肉贸易展望”活动上，正式宣布加入“《巴西良好牛肉评估 (Beef on Track)》”认证及示范项目。
- (iv) 承诺在 2026 年 6 月之前，从符合条件的巴西屠宰场采购不少于 50000 吨带有“《巴西良好牛肉评估 (Beef on Track)》”标签的牛肉。

该活动将邀请中巴两国政府代表、牛肉行业各主要利益方及两国媒体代表参与，这将是一个独特的契机，将该试点作为全球首个“森林友好型牛肉”认证方案正式发布。

特此函达。

天津. 2025. 10. 10



**Memorandum of Understanding
on the "Beef on Track" Protocol Demonstration Project**

As the world's largest beef exporter, Brazil supplies nearly half of China's beef imports, with volumes steadily increasing each year. From 2022 to 2024, China's imports of Brazilian beef grew from 1.1 million tons to 1.34 million tons, accounting for more than 45% of total imports. This partnership reflects the strength and importance of the trade relationship between our two countries.

To further enhance transparency, compliance, and sustainability in this trade, the Brazilian Institute for Instituto de Manejo e Certificação Florestal e Agrícola (Imaflora) have developed the "Beef on Track" Protocol, grounded on the Brazilian Federal Prosecutor's Office (MPF) meatpacking plants agreement. This set of standards ensures that Brazilian beef meets strict social and environmental requirements, supports a reliable B2B supply chain, and promotes the expansion of green trade between China and Brazil. As an authorized partner for the project in China, BellaTerra Consulting is supporting Imaflora in the country.

Therefore, Tianjin Meat Association hereby agrees to:

- (i) enter into a commercial agreement to trade *Beef on Track*-labeled beef with a Brazilian slaughterhouse, with terms to be discussed subsequently;
- (ii) enter into an agreement with Imaflora to formalize the partnership; and
- (iii) announce the adherence to Beef on Track certification at the event *Perspectives for a Sustainable Beef Trade Between China and Brazil*, to be held on October 21 in Brasília.
- (iv) expresses its intention to purchase at least 50000 of *Beef on Track*-labeled beef from the Brazilian slaughterhouse until June 2026.

The event will feature the participation of the Brazilian and Chinese governments, as well as key stakeholders from the beef sector and media representatives from both countries. Thus, it will be a unique opportunity to launch and announce the pilot as the world's first certification scheme for forest-friendly beef.

Therefore, I hereby subscribe.

Tianjin, 2025.10.10

Tianjin Meat Association

